



French Bulldog Fanciers of Canada

Categories of Breeders

Puppy Mill

A puppy mill, sometimes known as a puppy farm is a type of commercial dog breeding facility. These operations tend to house their dogs and puppies in cramped, unsanitary wire cages and focus on profit over the health and wellbeing of the dogs. The adults are often discarded when they can no longer be bred; often sold at auctions. Some rescue organizations will often attend the auctions and try to have the dogs surrendered to the rescue or buy them and bring them into rescue. The puppies are sold to Pet Stores or Brokers. When you purchase a puppy from a Pet Store, you are supporting the puppy mills.

Backyard Breeder (BYB)

A backyard breeder is an amateur animal breeder whose breeding is outside the set guidelines of our Breed Standard, with little or misguided effort towards ethical, selective breeding. Backyard breeders are also motivated by profit. They usually bring two breeding dogs together regardless of their breed, quality and more importantly, the colour guideline. They are not interested in scientific breeding. Many backyard breeders are breeding strictly for money, not the best interest of the breed. Since breed excellence is generally unimportant, the breeding dogs generally will not have been tested for genetic and health problems. Many breed dogs with fad colours which are disallowed in the standard and promote the puppies as “rare” or “exotic” colours, the results of backyard breeding are devastating.

Their puppies are sold locally through newspaper ads or online social media.

Puppy Brokers

Puppy Broker is someone that buy puppies from puppy mills in bulk “lots” to re-sell, purely for financial gain. He pretends he is a breeder and promote the puppies as quality dogs, or from champion lines, or whatever the puppy broker wishes the buyer to believe. Because the youngest and smallest puppies are most attractive to some people, the brokers bought them at an age when they still needed their mother for survival. There are hundreds of websites selling puppies online. Some have websites created and managed by the Puppy Brokers themselves. Other use classified ad media such as Kijiji, Craigslist, eBay or local publications. Many use social media accounts such as Facebook, Instagram. The online social media website provides beautiful web pages that can dupe buyer into thinking they are buying from a reputable breeder. The puppies are selected, purchased and transported to the buyer without the buyer ever meeting the puppy, the puppy’s parents and without meeting the breeder or seeing the facility where the puppy was born.

Responsible Breeder

A responsible breeder is a breeder who is concerned with the betterment of a breed. These breeders

- studied pedigrees, genetics and overall soundness of their breed;
- test their breeding stock for inherited diseases before they breed a dog;

- breed for dogs that best meet the breed standard;
- done research and know what dogs not to double up on when breeding two dogs with similar parentage
- normally breed for themselves and do not sell dogs for the sole purpose of breeding - only on an occasion do they have anything available
- normally participate in one or more dog sports;
- would rather place their puppies in pet home on limited registration and spay/neuter contracts
- will ask more questions of the family adopting the puppy
- have explicit contracts and always have a clause for puppy back to them if the family cannot keep the dog
- never sell puppies through newspaper ads, kijiji, Craigslist, online social media or anything of the sort
- willing to help you find the right puppy for your family.

To search for a legit breeder, please visit the Breeder List on French Bulldog Fanciers of Canada Website.

<https://www.frenchbulldogfanciers.club/breeders/>